

PROGRAMMING:

JavaScript
Java
Python
MYSQL
PHP

TECHNOLOGIES:

HTML / HTML5
XML / XHTML
CSS / CSS3
SASS
UX / UI
JSON
jQuery
Bootstrap
WordPress
Wix
Squarespace
Figma
Git / GitHub
Google Maps
Artificial Intelligence
AI

SOFTWARE:

Adobe Creative Cloud
Photoshop
Dreamweaver
Illustrator
Premiere Pro
After Effects
Adobe XD
InDesign
Fuse
Animate
Character Animator
Dimension
Audition
Bridge
Lightroom
Acrobat Pro
Lightwave 3D
QuarkXpress
Final Cut Pro
Cleaner XL
NetBeans
Visual Studio
Microsoft Office
Microsoft 365
Microsoft Word
Microsoft PowerPoint
Microsoft Excel
Microsoft Access

OS/HARDWARE:

Windows
Macintosh
Linux

THALIA PICKERING

Email: thalia78@hotmail.com

Portfolio: thaliadesigns.com

Mobile: 786-356-8358

OBJECTIVE:

Highly creative and versatile web designer committed to building user-centric, high-impact websites with a focus on performance, functionality, and accessibility.

EMPLOYMENT HISTORY:

Magic City Casino, Miami, FL

Web Graphic Designer

01/2021 - Current

- Redesigned and maintained the company's websites using Bootstrap, HTML5, and CSS3 to deliver modern, responsive user experiences across different platforms and devices.
- Designed creative marketing materials such as email campaigns, TV and social media graphics, websites, brochures, billboards, signage, flyers, and posters to support brand visibility and engagement across digital and print platforms.
- Produced high-impact promotional videos and commercials for television and web platforms using Adobe Premiere Pro and After Effects, enhancing brand storytelling and audience engagement.
- Produced high-quality large-format prints using Xerox and Epson printers to meet department needs.

Berkshire Hathaway HomeServices EWM Realty, Coral Gables, FL

Web Designer / Frontend Web Developer / Tech Support

09/2018 - 05/2020

- Built and tested websites/applications to ensure cross-browser compatibility across multiple platforms and devices.
- Designed and developed the company's internal portal and multiple responsive websites using Bootstrap.
- Updated, maintained, and optimized the company's websites and WordPress blogs for performance and usability.
- Installed, configured, and upgraded hardware and software to ensure optimal system performance.
- Administered user accounts, roles, and access permissions through Microsoft Azure Active Directory.
- Provided technical support to staff and agents for computers, printers, and other IT-related issues.

School Board of Broward County, Sunrise, FL

Web Content Publisher (Contractor)

10/2017 - 04/2018

- Implemented a comprehensive information source on the Schoolwires content management system of over 20,000 webpages while consistently maintaining the look and feel on the District's website.
- Ensured the District's website maintained full compliance with ADA accessibility standards.
- Assisted district departments by troubleshooting website issues and advising on design solutions.
- Collaborated with district departments to provide up-to-date content and maintain accurate website navigation.

Florida International University, Miami, FL

Web Designer / Developer / Research Assistant / Coordinator

07/2012 - 06/2017

- Designed and maintained visually engaging, user-friendly websites and web applications.
- Created mockups and supported the development of sitemaps, user flows, and information architecture.
- Identified, debugged, and resolved website technical issues and implemented updates as required.
- Researched and applied modern web technologies and design trends, including responsive design, HTML5, and CSS3.
- Led the successful deployment of multiple high-traffic transportation websites and applications.
- Conducted usability testing across multiple platforms, devices, and browsers to ensure consistent user experience.
- Assisted the Lehman Center for Transportation Research in conducting research projects and preparing reports.
- Coordinated department activities and meetings to ensure smooth operations.
- Managed the operations and activities of FIU's renowned Driving Simulator Lab.

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Espacio USA, Miami, FL

Web Graphic Designer

05/2011 - 3/2012

- Designed and updated websites using HTML, CSS, and other technologies, ensuring compliance with W3C standards.
- Boosted marketing reach through the design and development of banners, signs, posters, and brochures.

University of Miami, Coral Gables, FL

Web Designer (Contractor)

02/2010 - 06/2010

- Updated and managed the college's primary website through the ExpressionEngine content management system.
- Assisted in setting up networking equipment, computers, printers, and telephones.

The Score Group, Miami, FL

Web Specialist / Video and Audio Editor / Color Corrector

05/2002 - 02/2007

- Executed numerous daily website updates while managing the company's exclusive video platform and ensuring reliable, high-quality video streaming.
- Captured, edited, and compressed videos in multiple formats for the company's website, ensuring high-quality audio and video; edited dialogue, music, and effects using Adobe Premiere.
- Improved photo and video quality through detailed composition corrections in Adobe Photoshop and Adobe Premiere.
- Performed quality control by identifying and correcting issues across multiple websites.

EDUCATION AND TRAINING:

The Academy, Miami FL

- Certificate in Application Architect

The Art Institute of Fort Lauderdale, Fort Lauderdale, FL

- Bachelor of Science Degree in Web Design and Interactive Media Design

Pierce College Lakewood, WA

- Associate Degree in Technology - General
- Associate Degree in Digital Design

United States Army/Washington National Guard, Fort Lewis, WA

- Administration and Clerical training

AWARDS AND HONORS:

The Art Institute of Fort Lauderdale, Fort Lauderdale, FL

- Best Portfolio/Concept Award
- Graduated Cum Laude
- Recipient of Dean's List and President's List Awards

Pierce College, Lakewood, WA

- Recipient of Dean's List and Honor Roll Awards

CERTIFICATIONS:

The Academy, Miami, FL

- Microsoft Technology Associate: Introduction to Programming Using JavaScript
- Microsoft Technology Associate: Introduction to Programming Using Python
- Microsoft Technology Associate: Software Development Fundamentals